# Forest Grove Sustainability Commission Mini-Grant Application

### **Grant Guidelines:**

- Provide seed money to local organizations offering sustainability projects addressing equity, economic, and/or environmental issues Forest Grove at no charge to the community.
- Preference is given to groups:
  - Serving underrepresented portions of the community such as children, seniors, low-income, and Latinos.
  - Providing a substantial in-kind contribution; volunteer support and/or donation of goods and services.
  - o Demonstrating reuse, repurpose, recycled or local materials
- Eligible activities consistent with the Sustainability Commission's Action Plan
- Non-profit organizations and schools are eligible to apply
- Organizations are not required to be registered as a non-profit.



Sponsor (organization, school, committee): **Sustainability Commission** 

Contact Person: **Brian Schimmel** Contact Phone: **503-388-2204** 

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Signature: //s// BRIAN SCHIMMEL

A. Project Title: Sustainability Short Film Amount Requested: \$800

B. Mark all of the goals below which your project meets and explain how:

Goals	How project meets this goal (be clear & specific)		
Improve the appearance or environmental quality of the community	highlight what the sustainability commission has accomplished, as a means to enroll community support/participation in 2017/18 priorities and to widen the spectrum of solutions.		
Reduce the amount or toxicity of waste	same		
Increase reuse and recycling opportunities	same		
Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Service code  Result in the preservation or enhancement of wildlife, riparian zones, wetlands, forest lands	same		
and marine areas, and/or improve the public awareness and the opportunities to enjoy them.			
Result in improvement to, or an increase in, recreational areas and programs	same		
Result in improvement in safety			
Benefit youth, seniors, low income persons and/or underserved populations.	same		



## C) Brief Description and Explanation of how the CEP funds will be used:

Proposed schedule: Project start Date: 2/1/17 Project Completion Date: 3/31/17

Step #1 (this grant) as a **short film (1:30-2:00 minutes)** to highlight what the sustainability commission has accomplished and enroll community support/participation. Step #2 would involve applying to a larger grant during a March-April timeline if response to the first video is positive, which could involve a grant upwards of \$10K and a series of videos/marketing push.

As this is a smaller project, the first film should simply put a human face on the sustainability committee, and express that while there's a lot to be done, if we all do a little we can actually get somewhere.

Megan Clark, local filmmaker, is identified to produce the short film. Link to Megan's reel and website.

# D) Estimate how many residents will benefit if this project is funded: unlimited - all residents that access social media, website(s), other direct and digital sources

Who will benefit if this project is funded?

All residents accessing the City website, social media and other avenues for sharing the film

How were these costs estimated (quotes, catalog, previous projects, etc.)? based on previous projects

### E) Projected Budget

Total Estimated Costs: \$7450

Categories	Mini-Grant	Sponsor *	Other *
	Funds		
Personnel Services (explain): film maker	\$800	\$300	\$1200
Interview subjects will average 4 hours spent in filming process. 4 hours x 3 interviewees = 12 hours as in-kind contribution Filmmaker's cost of services averages \$1000/finished video minute, which adds approximately \$1350 as in-kind contribution.			
Marketing & Publicity (explain): 2-3 subjects will spend 1-2 hours to prepare and distribute content for social media, website(s), other direct and digital sources.		\$150	
Materials & Supplies (explain):			\$5000
\$5000+ camera/audio gear, personally owned by			
filmmaker- <b>Megan Clark</b> .			
Other (explain):			
Total	\$800	\$450	\$6200

<sup>%</sup> of Total Budget provided by Sponsor? 89%

Non profits currently partnering with the Sustainability Commission: Nana Cardoons, Eden Acres, FGSD, possibly others

<sup>\*</sup> In-Kind Contribution

F) Name of organizations that will partner or collaborate with this project:

G) Is there secure funding for Sponsor's share of the total costs including funding from other public or private agencies and what are the sources of funding?

Yes - principally people's time and equipment provided by the videographer

H) Will the project be completed with the proposed funding or will future funding be necessary? Step #2 would involve applying to a larger grant during a March-April timeline if response to the first video is positive, which could involve a grant upwards of \$10K and a series of videos/marketing push

I) Explain how the project would enhance sustainability in Forest Grove, either economically, environmentally, or socially?

The goal of this short film is to widen the spectrum of solutions by enrolling greater community support/participation in our priorities to enhancing sustainability in Forest Grove.